

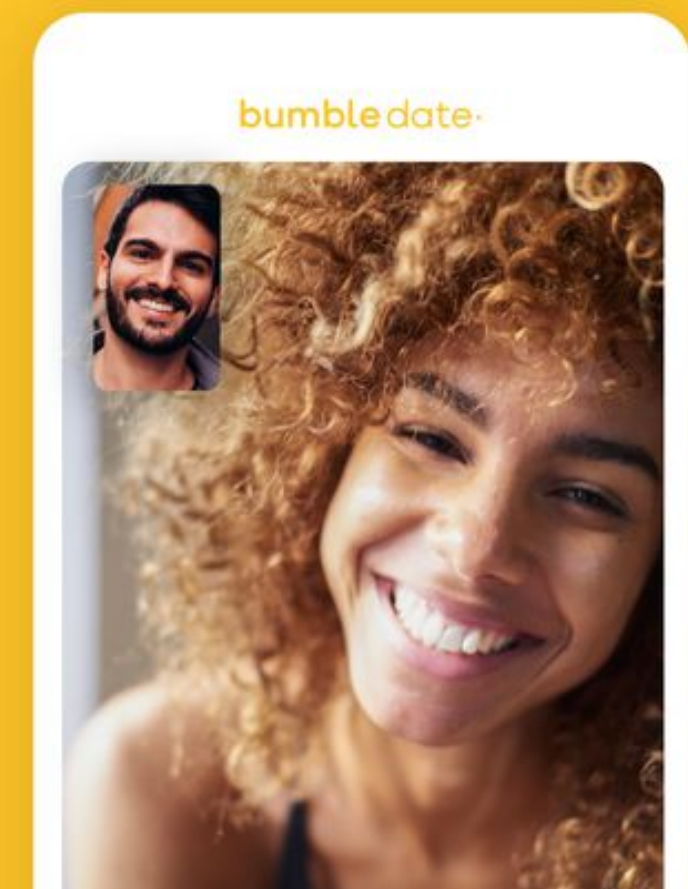
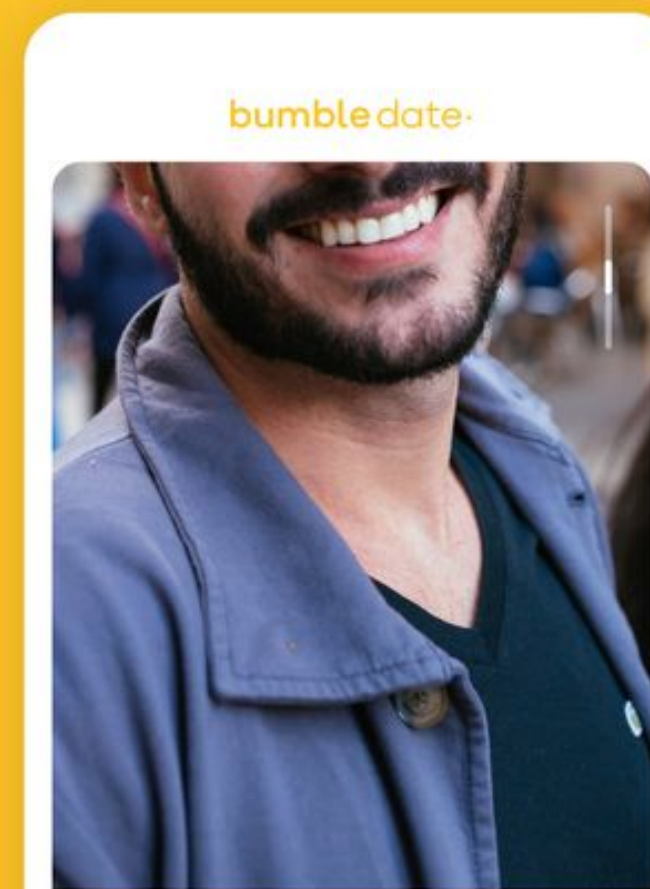
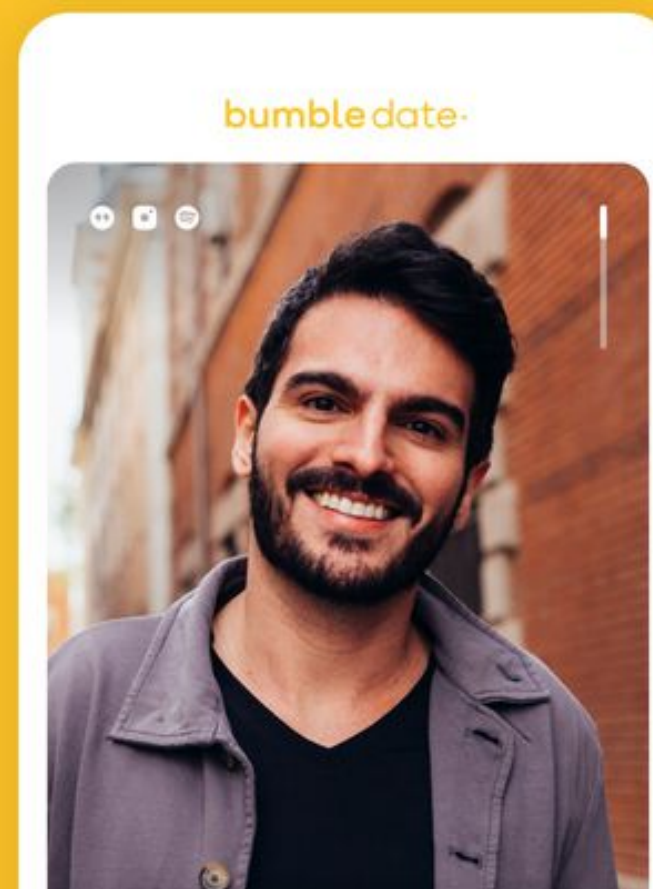
bumble **AI Date Planning Assistant**

AI Suggestions for Best Date

Plan your Date

Share with your Match

Effortlessly plan the perfect date with AI-powered recommendations.



JOBS TO BE DONE

DISCOVER THE ASSISTANT

- *Learn about the feature through prompts, banners, or an onboarding flow.*
- *Access it easily from chats, profiles, or a dedicated tab.*

START PLANNING A DATE

- *Provide inputs such as interests, location, budget, and preferences.*
- *Receive curated suggestions for date activities and venues.*

REFINE AND CUSTOMIZE THE PLAN

- *Adjust suggestions based on feedback (e.g., change location, add/remove activities).*
- *Include constraints like dietary preferences or accessibility needs.*

SHARE AND CONFIRM PLANS

- *Share the plan with the match and get their input.*
- *Confirm or modify details collaboratively.*

USER FLOW

Feature Discovery & Entry Points

User access the assistance via

Chat with a match
(Button: Plan a Date)

Profile Tab - Plan a Date

Onboarding pop-up -
Try AI-powered Date Planning

Initiating a Date Plan

Assistant asks for initial inputs

Select location
Choose interests (e.g., Outdoor, Fine Dining)
Adjust budget (slider format)
Select date/time preference

User submit details

Get Suggestions

Receiving and Refining Suggestions

Venue name, image, description
Time & activity details

Accept suggestion

Proceed to Sharing

Modify elements (Change venue, time, or activity)

Request new recommendations → Get alternatives

Sharing & Confirmation

Sends an in-app message with the date details

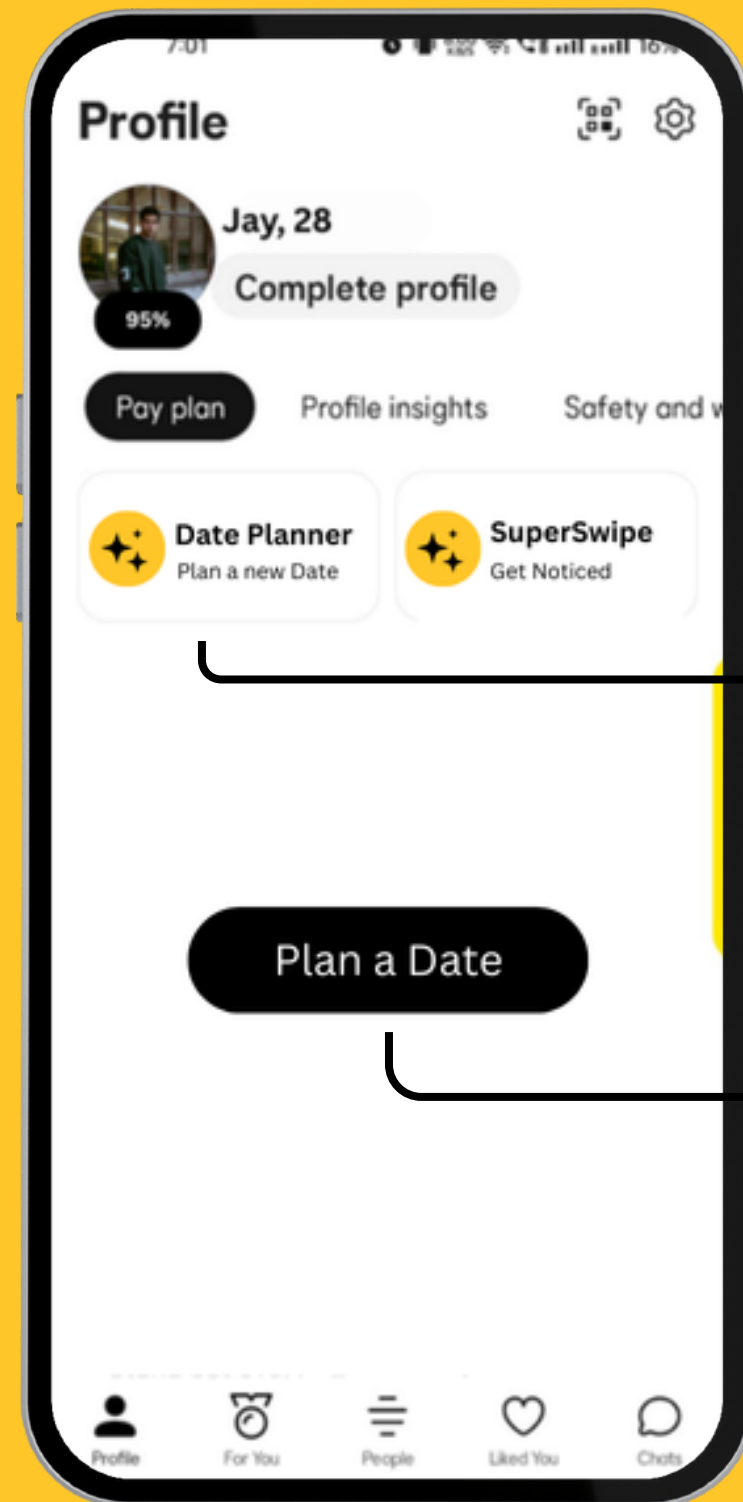
Confirm Date

Request changes → Edit details collaboratively

"Confirm Date" → Option to sync with calendar

AI fetches initial Dates

FEATURE DISCOVERY

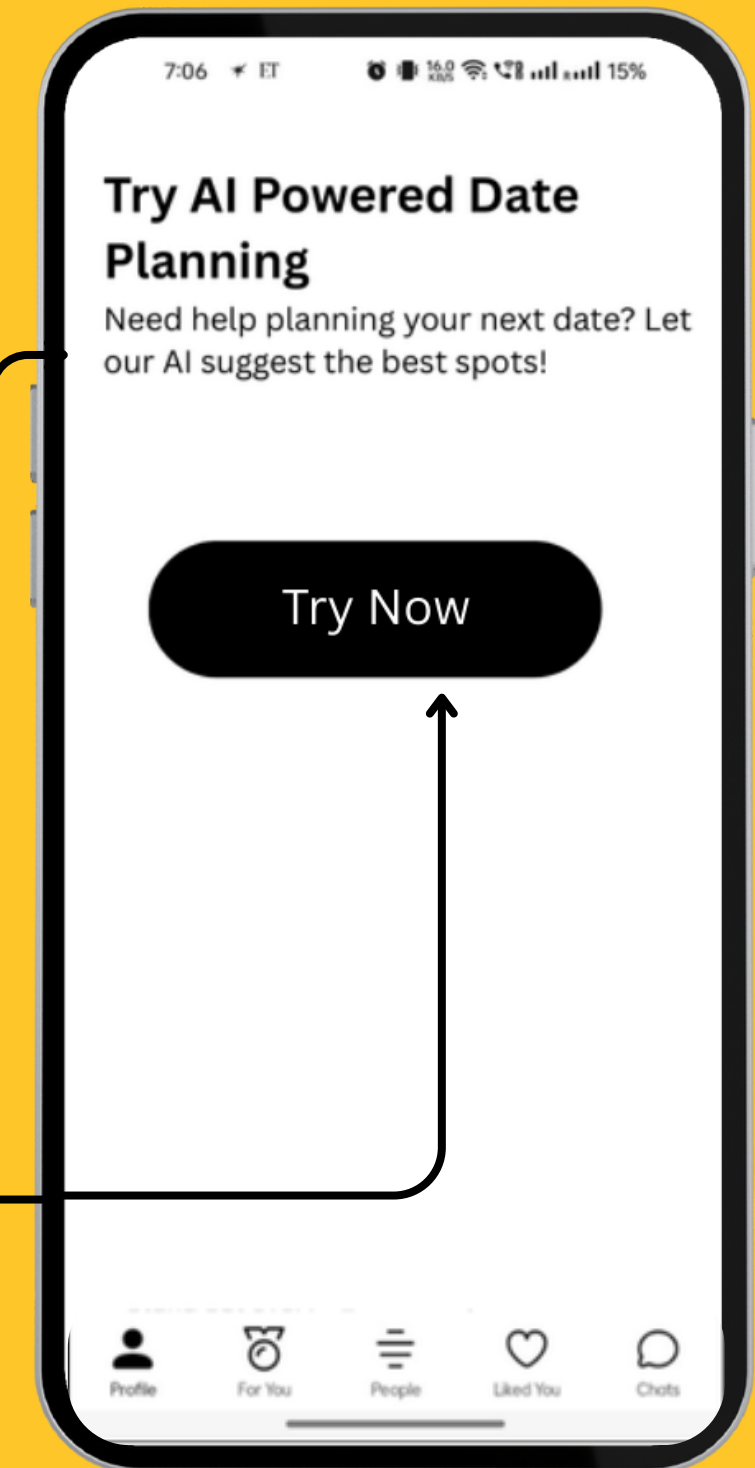


Date Planner section inside the profile settings with a clear CTA Plan a Date

User taps "Plan a New Date", Redirects to the date planning form

Pop up is Shown to new users or when they match with someone for the first time.

User taps "Try Now", Redirects to the date planning form



INITIATING A DATE PLAN

7:01 16%

✕

Fill in the details, and we'll curate the best date spots for you!

Date

23 January, 2025

Time Slots

Evening

Location

Mumbai

Budget

8000

This screen allows users to input their preferences for planning a date. The form consists of key fields: date type, preferred location, budget, time, Interests and additional preferences. These inputs help generate personalized suggestions.

Get Suggestions

The primary CTA button ("Get Suggestions") initiates the recommendation process. If any required fields are missing, inline error messages guide the user to complete them.

7:01 16%

✕

Interests

Outdoor Activities

Fine Dining

Coffee Shops

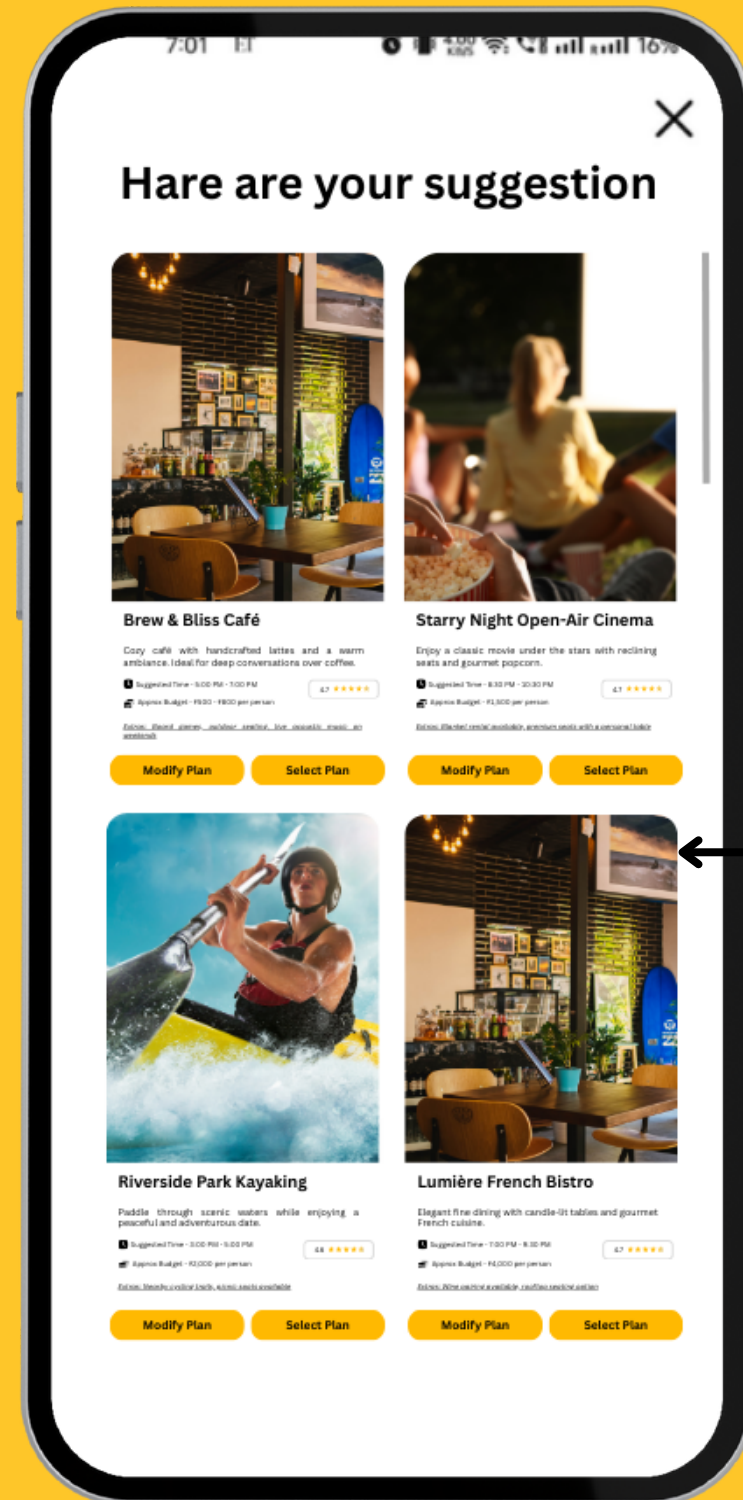
Live Music

Music & Entertainment

Get Suggestions

Profile For You People Liked You Chats

RECEIVING AND REFINING SUGGESTIONS

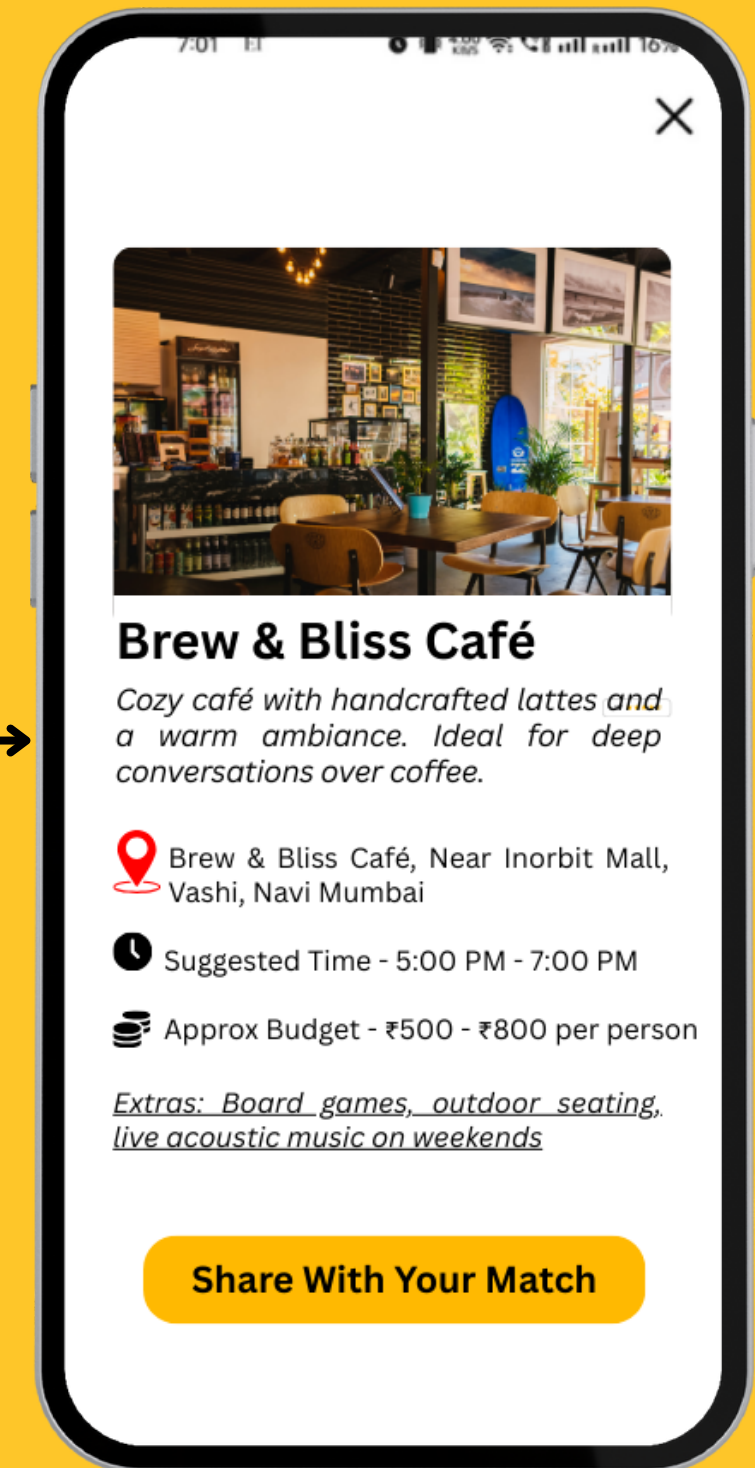


This screen displays personalized date recommendations based on the user's input from Screen 2 (Initiate Date Planning). The goal is to present visually appealing, easy-to-compare options that help users finalize a plan.

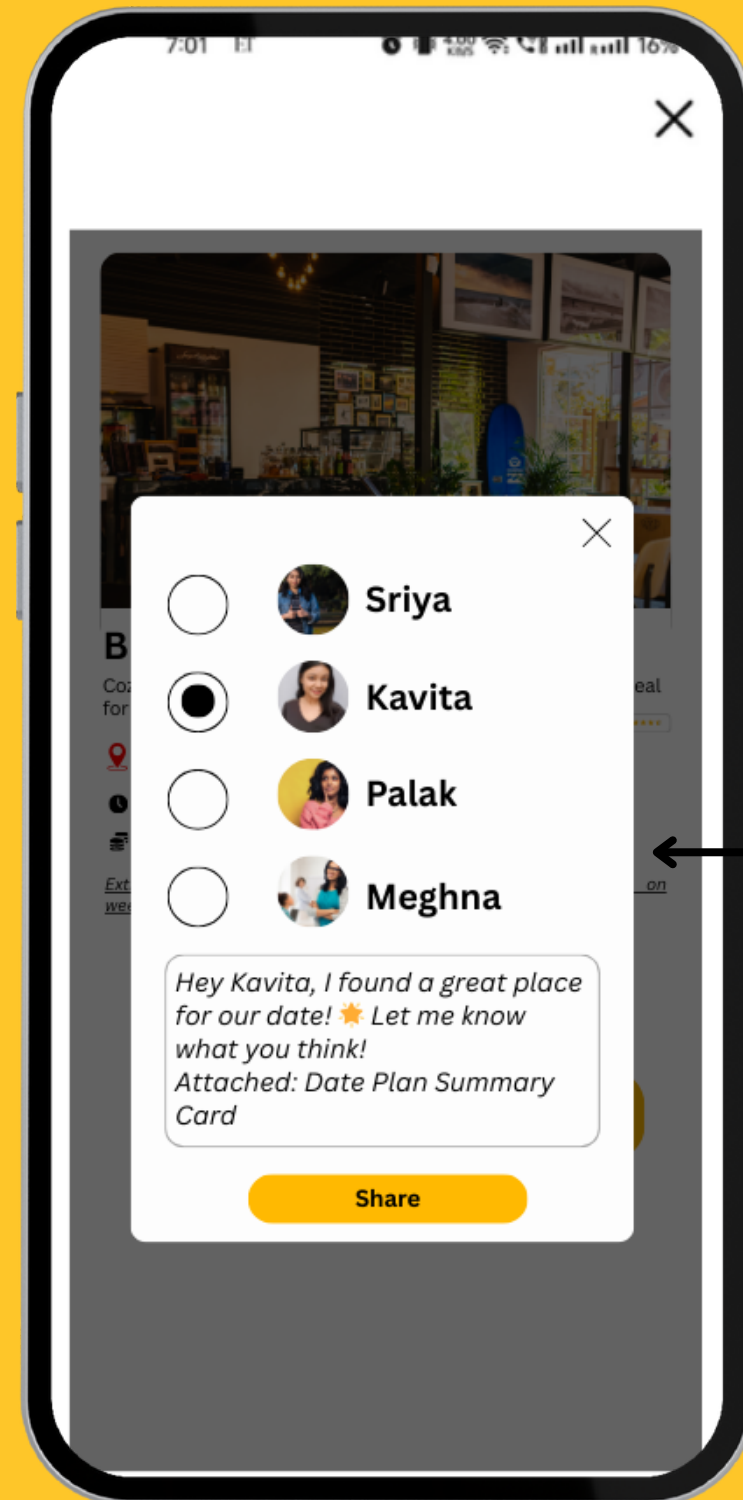
User has the option to select the plan or Modify the Plan

After selecting the plan user can once again see the plan details and confirm

Tapping on Share with Your Match moves user to Screen 4 for finalizing and sharing the plan



SHARING & CONFIRMATION

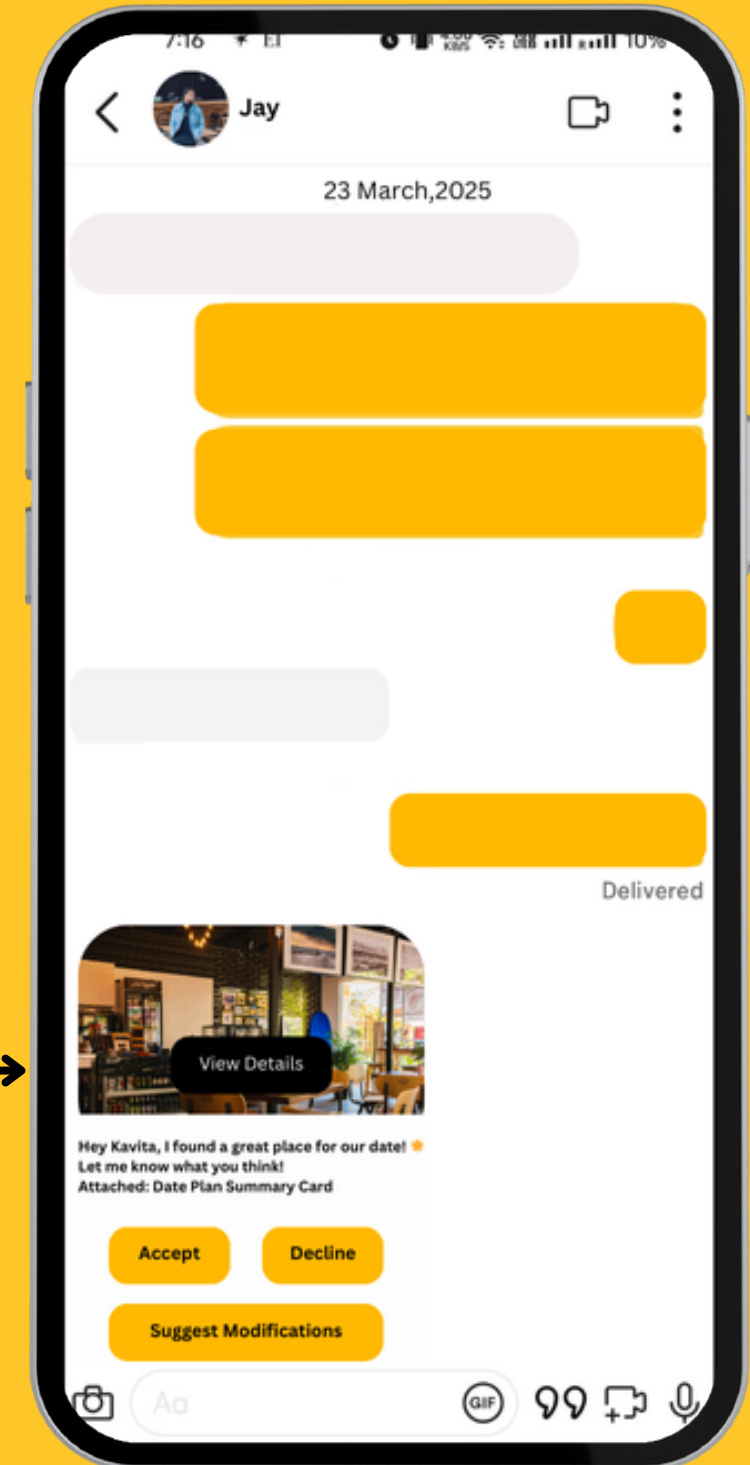


“Share with Your Match” section appears, where the user can: Choose the match they want to send it to (if multiple matches exist)

User can also add a message (e.g., "Hey! This looks fun. Let's go here?") and finally share with the match

Once the user selects and shares a date plan, the match receives it as a structured date card within the chat.

Receiver can tap view details and have a look at venue name, location, estimated cost, and key highlights. Along with the card, three interactive buttons—Accept, Decline, and Suggest Modification—allow the receiver to quickly respond.



ERROR CASES

Location Not Found

If the entered location is invalid or unavailable, the user is prompted to refine their search or enable location services.



Budget Mismatch

If no options match the selected budget, User is suggested to widen the range or keep exploring alternative categories.



Date Slot Unavailable

If the chosen venue is fully booked, Alternative timings or similar venues are recommended.



Connection Issues

A clear message is deployed if network connectivity is lost, with a retry option.



Invalid Inputs

Empty or incorrect form fields are highlighted, guiding users to fill them correctly.



Thank You

